



«Supporting inclusive economic development in Ukraine by aligning the export strategy with regional development and SDG»

International Investment Forum for Innovation INVESTinUA

The INVESTinUA Forum is an initiative aimed at promoting the attraction of foreign and domestic investments to support innovative projects and start-ups in Ukraine.

"International Innovative Investment Forum INVESTinUA" is aimed at strengthening Ukraine's position as an innovative and attractive country for investment, aimed at developing new technologies, business environment and economic growth.

The forum is held under the international cooperation project ReACT4UA ("Application and implementation of the Association Agreement between the EU and Ukraine in the sphere of trade") funded by the German government. The project is implemented by the German federal company Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH in cooperation with the United Nations Development Programme (UNDP) in Ukraine.

Organizers: NGO "Strategy of the Future", NGO "Digital Future of Education"

Date and venue: November 25, 2023, Intercontinental Hotel, 2A Velyka Zhytomyrska St., Kyiv

The purpose of the event:

The forum is designed to become an effective platform for interaction between international investors, entrepreneurs and Ukrainian innovators in order to provide favorable conditions for concluding real investment deals; active networking for more than 50 Ukrainian innovative SMEs with national and international investors; creating a platform for the exchange of ideas, innovative developments and advanced technologies; searching for and maintaining partnerships and cooperation between international investors, Ukrainian enterprises, highly qualified

Participants:

Investors and representatives of investment and venture funds in Europe;
International investors and funds (EU, USA);
International business angels and their associations (EU);
Investors, business angels and various forms of their association in Ukraine;
Business of Ukraine, which is looking for innovations for implementation in production;
Ukrainian and international startups and entrepreneurs, SMEs looking for investments for innovative projects.


AGENDA







Time	Speakers and speeches
10:00–11:00	Registration of participants Welcome coffee
11:00–11.10	Opening of the Forum Welcome speech <i>Tetiana Kotenko, Head of the NGO "Strategy of the Future"</i>
11.10–11:20	– <i>Hagen Ettner, Co-director of the international cooperation programme “EU4Business: SME Recovery, Competitiveness and Internationalisation”, German federal company “Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH”</i> <i>Jaco Cilliers, UNDP Resident Representative to Ukraine</i>
11:20–11:40	– Presentation of the investment program for Ukraine's recovery: 1. <i>Why is it worth investing in Ukraine?</i> 2. <i>Investment attractiveness</i> 3. <i>Investment opportunities</i> 4. <i>Sectoral opportunities</i> 5. <i>Investment incentives</i> <i>Sergiy Tsivkach, Advisor to the Prime Minister of Ukraine, Government Office for Investment Promotion and Support (UkraineInvest), Ukraine</i>
	Panel discussion "Investment climate in Ukraine" <i>Moderator: Olena Malitska, CEO of ISE Group</i>
11:40–12:45	– <i>Maria Shevchuk, Executive Director of IT Ukraine Association, Ukraine</i> <i>Sergiy Tsivkach, Executive Director of the Government Office for Investment Attraction and Support UkraineInvest, Ukraine</i> <i>Andrii Nosok, Managing Director of Dragon capital, direction - direct investments</i> <i>Taras Holub, Advisor to the Vice Prime Minister for European and Euro-Atlantic Integration of Ukraine, Ukraine</i> <i>Andriy Dligach, Founder of the Advanter Group of companies and the international Board business community, co-founder of the Center for Economic Recovery</i> <i>Gennadiy Chyzykov, President of the Ukrainian Chamber of Commerce and Industry? Ukraine</i> <i>Olena Orliuk, Head of the Ukrainian National Office of Intellectual Property and Innovations, Ukraine</i>

12:45 –14:00		Lunch
14:00 14:10	–	Startup dynamics and trends in 2024: investors' view <i>Leon Eisen, Venture partner at Network.VC (USA), GVI Venture Investments, Austria</i>
		Panel discussion "Exchange of investment experience, new ideas" (international and Ukrainian investors already investing in Ukraine) Moderator: <i>Olena Malitska, CEO of ISE Group</i>
14:10 15:30	–	<i>Emmanuel Lowe, Swiss family office investing in SportTech, AI, CyberTech, Switzerland-Ukraine</i> <i>Dan Pasko, Diligent Capital Partners, Ukraine</i> <i>Maxim Prokhorov, CEO & Co-Founder at PLATMA, Founder of Platma.Academy, Ukraine</i> <i>Taras Kirichenko, General Partner at TOLOKA VC, Ukraine</i> <i>Andriy Zinchuk, Founding Partner at ZAS Venture, Ukraine</i> <i>Vitaliy Laptienok, CEO at Flyer One Ventures, Ukraine</i> <i>Daria Yanieva, Investment Director at Sigma Software, Ukraine</i>
15:30 15:50	–	Coffee break
15:50 16:00	–	Presentation "Support programs for innovative SMEs from the European Commission and the European Innovation Council (EIC)" Speech by <i>Greg Ambroziewicz, Deputy Head of Unit European Innovation Council and SMEs Executive Agency (EISMEA), Established by the European Commission, EU</i>
16:00 17:10	–	Panel discussion "Available opportunities for financing innovations in Ukraine" (representatives of grant programs, USAID, GIZ, UNDP, European Commission, banks, big business) Moderator: <i>Olena Malitska, CEO of ISE Group</i> <i>Volodymyr Kulchytsky, owner of INSHI agency</i> <i>Olesya Zaluska, Representative of the USAID Competitive Economy Program, Ukraine</i> <i>Larysa Samosonok, Analyst on Business Development Services for MSMEs, UNDP, Ukraine</i> <i>Tetiana Anischuk, Deputy director of the programme, head of component for SMEs development in territorial communities,</i>






	<p><i>The international cooperation programme “EU4Business: SME Recovery, Competitiveness and Internationalisation”, German federal company “Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH”</i></p> <p>Timo Hallantie, Head of Department, European Commission or Greg AMBROZIEWICZ</p> <p>Andriy Dubas, President of the Association of Ukrainian Banks, Ukraine</p> <p>Lukasz Wawak, Polish Ukrainian Startup Bridge, Poland</p> <p>Oksana Krukevich, Head of the Expert Group on Innovation Development of the Science and Innovation Directorate of the Ministry of Education and Science of Ukraine, candidate of legal sciences, national coordinator of COST in Ukraine</p>
17:10 – 17:40	<p>Startup case - pitching of innovative 10 projects in the following areas:</p> <ul style="list-style-type: none"> ● <i>AI - artificial intelligence</i> ● <i>Robotic financial assistant programs</i> ● <i>Cybersecurity and blockchain technologies</i> ● <i>Digital education.</i> ● <i>Augmented and virtual reality</i> ● <i>HealthTech</i> ● <i>GreenTech</i> <p>Moderator: Olena Malitska, CEO of ISE Group Volodymyr Kulchytsky, owner of INSHI agency</p>
17:40	<p>Closing remarks</p> <p>Natalia Limonova, Head of the NGO "Digital Future of Education"</p>
18:00	Dinner


About speakers

	<p><u>Serhii Tsivkach</u>, Advisor to the Prime Minister of Ukraine, Government Office for Attracting and Supporting Investments UkraineInvest (Cabinet of Ministers of Ukraine). Specialties: state relations, international relations, investments. Chairperson C.A.S.E.S. International - NGO, regulatory policy, investments. Presentation of the investment program for the restoration of Ukraine.</p>
---	--

	<p><u>Maria Shevchuk</u>, Executive Director of IT Ukraine Association, Ukraine worked as the first deputy of the Office for Export Promotion of Ukraine. She has ten years of experience in internationalization programs for Ukrainian companies to the EU, USA, Canada, Asian and African countries. She cooperated with international organizations and technical assistance projects, including USAID, GIZ, EBRD, EU4BIZ, WNISEF, UNDP, QFTP. Attracted financing and implemented various projects to increase the competitiveness of Ukrainian business in the amount of more than \$2.5 million, the IT Ukraine Association notes.</p>
	<p><u>Andrii Nosok</u>, Managing Director of Dragon capital, direction - direct investments. Specializations: private equity and venture capital investments (turnarounds, restructuring, distressed asset buyouts, growth capital, early stage financing), strategic and operational management, mergers and acquisitions, board membership and corporate governance</p>
	<p><u>Taras Golub</u>, Advisor to the Office of the Vice Prime Minister on European and Euro-Atlantic Integration (Ukraine). Worked as the head of the project office in the company "Belt, One Way Association". He worked as a general director at "Beijing Corum Machinery". Worked as a project manager, regional director at CORUM GROUP and as a regional director at Man Oil Group.</p>
	<p><u>Andriy Dligach</u>, Founder of the Advanter Group of companies and the international Board business community, co-founder of the Center for Economic Recovery. Has over 22 years of experience in conducting consulting projects in strategic management, marketing and marketing research. 20 years of experience in coaching and teaching, public, managerial, educational, entrepreneurial and scientific activities. During this time, more than 1,500 projects were implemented in various fields of business and education in Ukraine, Russia, Belarus and Eastern Europe.</p>
	<p><u>Gennadiy Chyzhikov</u>, President of the Chamber of Commerce and Industry of Ukraine. For more than 25 years, he has been engaged in the development of the chamber movement in Ukraine. During this time, the Chamber of Commerce and Industry of Ukraine created a network of export support centers (14 regional centers), introduced the National Export Forum, established bilateral business councils with partners from 45 countries, concluded a number of cooperation agreements with partner organizations of 120 countries, and appointed 77 Chamber of Commerce representatives of Ukraine in 68 countries of the world.</p>
	<p><u>Leon Eisen</u>, Ph.D., inventor; serial entrepreneur and keynote speaker; leads Oxitone Medical and WBAF Senator. He is a venture partner at Network.VC (USA), GVI Venture Investments (Austria) and a principal at Eisen Capital. Leon is a Fellow of the Royal Society of Medicine (UK) and a member of the Forbes Business Council. Among mentorships at Founder Institute, Gener8tor, H7 BioCapital and other accelerators, he serves as an official business</p>

	<p>advisor at the Israel Export Institute. Dr. Eisen is known as the pioneer of "Quantum Business Thinking", a powerful business growth methodology.</p>
	<p><u>Emmanuel Lowe</u>, Ambassador of Global Business for Ukraine. Multi-entrepreneur, strategist, business modeler, mentor, trainer, speaker. Swiss family office investing in SportTech, Ai, CyberTech. GB4U is an association of international and global companies, people who want to support Ukraine. An Entrepreneurdex representative is a business accelerator focused on accelerating sustainable technologies and businesses to decarbonize the planet and curb climate change.</p>
	<p><u>Dan Pasko</u>, Founding Partner of Diligent Capital Partners. Diligent Capital Partners is a private equity fund manager focusing on export-oriented businesses, agribusiness and technology. Chairman of the Supervisory Board of INTER EDINSTVO HOLDING. Member of the Supervisory Board of "Southern" Bank. "Southern" Bank is one of the largest commercial banks with Ukrainian capital operating on the domestic financial market. According to the National Bank of Ukraine, the bank is among the TOP-15 financial institutions of Ukraine and ranks second among Ukrainian private banks in terms of assets.</p>
	<p><u>Maksym Prokhorov</u>, CEO & Co-Founder at PLATMA, Founder of Platma.Academy. PLATMA is the next era in the evolution of no/low code development platforms based on a real approach to declarative programming. Member of the board of FLOWMATES. FlowMates is a community of people who collaborate with one goal - to develop open source and low code technologies.</p>
	<p><u>Taras Kirichenko</u>, General partner of TOLOKA VC. Member of the Supervisory Board of Nova Poshta, Member of the Supervisory Board of JSC State Savings Bank of Ukraine (2019-2021), Chairman of the Board of JSC PRAVEKS BANK (2013-2019), Member of the Board of ACI - Ukraine - a non-governmental non-profit organization that is one among the leaders in representing the interests of the global financial market and actively promotes the educational and professional interests of the financial industry as a whole. Co-chairman of the Standing Committee on Banking and Finance at the American Chamber of Commerce in Ukraine.</p>
	<p><u>Andriy Zinchuk</u>, Founding Partner at ZAS Venture. ZAS Ventures is a San Francisco-based early stage venture capital firm investing in SaaS and cloud in Central and Eastern Europe targeting the US market. Antler Advisor. Coaching founders that build companies with Antler (antler.co) - the global early-stage venture capital firm enabling and investing in the world's most exceptional people building the defining companies of tomorrow. With offices across six continents and most major startup ecosystems, Antler is enabling founders and investing in the top 1% of more than 50,000 entrepreneurs and ideas evaluated every year.</p>

	<p><u>Vitaly Laptinok</u>, CEO at Flyer One Ventures, an early stage venture capital firm that invests in outstanding founders from Central and Eastern Europe. He has over 11 years of experience in the venture capital industry and has backed over 20 startups across sectors such as fintech, edtech, medtech and AI. He is also a co-founder of Genesis, one of the largest IT companies in Ukraine, where he was a growth hacker for 10 years. He is passionate about supporting and mentoring entrepreneurs and has a strong interest in machine learning and digital transformation. He is currently an investor and board member of several companies such as Nas Company, Fintech Farm, Narrative BI and BetterMe.</p>
	<p><u>Daria Yanieva</u>, Investment director at Sigma Software, Ukraine. Sigma Software is a TOP 100 global outsourcing company. Investing USD 50-100k in product ideas and scaling them globally through the B2B network, thus providing customers with more effective solutions and contributing to the growth of the startup portfolio. Formation of the pipeline, analytics and full coverage of the process up to investment decisions. Promoting entrepreneurial thinking in the company using the venture laboratory model.</p>
	<p><u>Grzegorz Ambroziewicz</u>, PhD, Deputy Head of the European Innovation Council and Executive Agency for Small and Medium Enterprises (EISMEA), established by the European Commission. Representative of the EIC Accelerator program with an available budget for Ukrainian SMEs of up to 2.5 million for an innovative project to refine their product and up to 15 million for its scaling. The total budget of the EIC Accelerator Open in 2023 is €613 million. The total budget of the EIC Accelerator Challenges in 2023 is €524.7 million.</p>
	<p><u>Andrii Dubas</u>, President of the Association of Ukrainian Banks, Ukraine. Has been working in the banking system since 2014. Since 2016, he has been a member of the Higher Expert Council of the National Bank of Ukraine. During his career, he participated in the work of the staff of the Verkhovna Rada of Ukraine, the National Bank of Ukraine, the state innovative financial and credit institution, and the Congress financial group. Authorized representative of MOTOR BANK. Member of the Supervisory Board of JSC "European Industrial Bank". Acting Deputy Chairman of the Board, Acting Deputy Chairman of the Board SFII (State Financial Institution for Innovations).</p>
	<p><u>Lukash Vavak</u>, Polish Ukrainian Startup Bridge, Poland. Polish Ukrainian Startup Bridge is a unique project on the scale of Central and Eastern Europe, which aims to connect Ukrainian startups and research projects with the Polish innovation support ecosystem (venture capital funds, agencies and institutions, large companies and private investors).</p>

	<p><u>Oksana Krukevych</u>, Head of the Expert Group on Innovation Development of the Science and Innovation Directorate of the Ministry of Education and Science of Ukraine, candidate of legal sciences, national coordinator of COST in Ukraine. Co-founder of the non-governmental organization "Professional Network of Managers of Education and Science of Ukraine". Author of projects aimed at stimulating cooperation between business and science, activation of technology transfer and commercialization of scientific results:</p> <ul style="list-style-type: none"> • "Science and Business" web platform; • the Science&Business project from the Ministry of Education and Science of Ukraine and the Ukrainian Startup Fund.
	<p><u>Ihor Taranov</u>, Head of the Department "Horizon Europe Office in Ukraine", National Research Foundation of Ukraine. Specialist and expert in the field of scientific, scientific and technical, innovation activities, technology transfer and integration into the European Research Area, application of financial support instruments for the development of science and innovation.</p>
	<p><u>Olena Orliuk</u>, Director of the Ukrainian National Office of Intellectual Property and Innovations, Doctor of Law, Professor of the Department of Intellectual Property and Information Law at Taras Shevchenko National University of Kyiv. Leading expert in the field of IP in Ukraine. She headed the Research Institute of Intellectual Property of the National Academy of Sciences of Ukraine and the expert group on the development of the draft National Strategy for the development of the intellectual property sphere in Ukraine.</p>

Map of location

Intercontinental Hotel, 2A Velyka Zhytomyrska Street, Kyiv, Ukraine

