

INTERNATIONAL
INVESTMENT
FORUM FOR
INNOVATIONS

International Investment
Forum for Innovations
INVESTinUA



INVESTinUA

Kyiv
November 25, 2023

INVESTING
IN THE
FUTURE
TOGETHER

First International Innovative Investment Forum in
Ukraine!

INVESTinUA

Kyiv, November 25

Unique platform created to unite innovators, entrepreneurs, investors, government representatives and experts from around the world. The main goal of the forum is to promote the innovative development of Ukraine, attract investments in perspective projects and ensure sustainable economic growth.

**Event will be held within the framework of the international cooperation project ReACT4UA ("Application and implementation of the Association Agreement between the EU and Ukraine in the sphere of trade"), funded by the German government. Project is implemented by German federal company Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH together with the United Nations Development Program (UNDP) in Ukraine.*



ABOUT US:

● "Future Strategy"

<https://strategist.com.ua/>

Consulting and expert business support, cooperation with state authorities and local self-government bodies in the preparation of strategies and projects for the restoration of territories

● "Digital Future of Education"

<https://dfe.org.ua/>

We strive to make education accessible to all students, regardless of their location, family income, gender and age, contributing to the creation of an educational ecosystem. We support the adaptation of Ukraine's education and training systems to the current EU digital education agenda

● "Ukrainian Association of Startups"

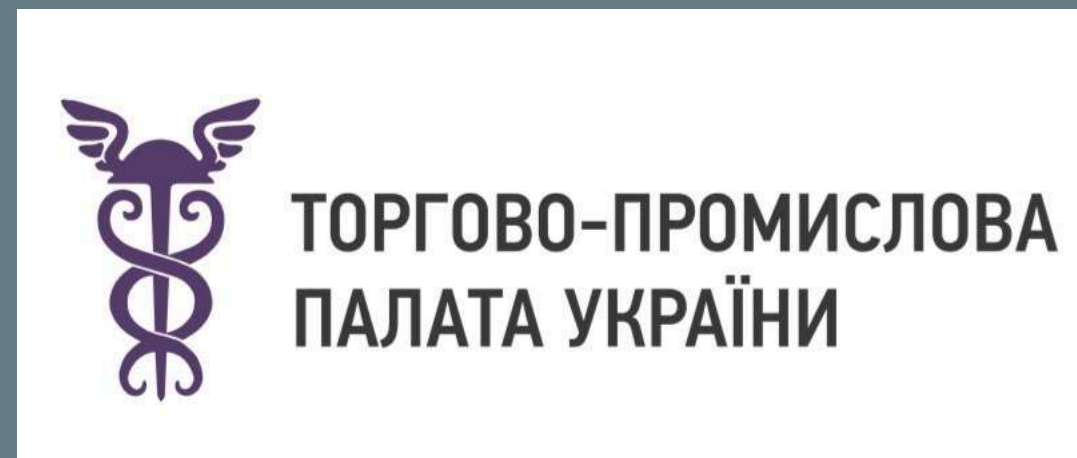
<https://startups.org.ua/>

Uniting more than 160 Ukrainian startups, we create a space for support and development from an idea to entering international markets. We unite all stakeholders in the field of innovation and help them interact



PARTNERS

INVESTinUA



Planned events

Investment panel discussions:

Investment market experts and successful investors will hold panel discussions on current trends, risks and opportunities for investing in innovative projects in Ukraine.

Exhibition space:

Participants will be able to demonstrate their products, technologies and innovative solutions at the exhibition site, which will promote cooperation and partnership between companies and investors.

Presentation of Innovative Projects:

Innovators and startups will have the opportunity to present their ideas and projects to investors, experts and partners. This will contribute to the support and development of promising innovative solutions.

8+ HOURS OF NETWORKING

50+ STARTUPS

100+ INVESTMENT PROJECTS

10000+ VISITORS

15+ EXPERT SPEAKERS

PANEL DISCUSSION "INVESTMENT CLIMATE IN UKRAINE"

Participants: Government representatives at the state and local level, UKRINVEST government office, business representatives, sponsors.

Main theses: Discussion of Diia City, industrial parks, investment "nannies", taking into account risks, investing in innovation, how to retain startups in Ukraine and create new opportunities.



Serhiy Tsivkach
CEO, UkraineInvest



Olena Malytska
CEO ISE Group,
Moderator



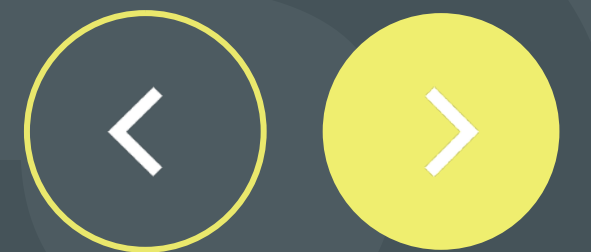
Maria Shevchuk
CEO IT Ukraine
Association



Andriy Dligach
Founder of the
Advanter Group ,
International Business
community Board,
Co-founder of the
Center for Economic
Recovery



Andrii Nosok
Managing director
Dragon Capital



*speakers are added

PANEL DISCUSSION "EXCHANGE OF INVESTMENT EXPERIENCE, NEW IDEAS"

Participants: International and Ukrainian investors already investing in Ukraine.

Main theses: Discussion of investment models of Israel and South Korea, examples of successful investments and the need to support innovation.



Emmanuel Lowe
SportTech, Ai,
CyberTechSwiss
family office investing in



Leon Eisen
Chairs Oxitone
Medical and WBAF
Senator. Venture
partner at
Network.VC, GVI
Venture Investments



Andrew Zinchuk
Founding partner ZAS
Ventures



Maxim Prokhorov
CEO & Co-Founder at
PLATMA, Founder
Platma.Academy



Taras Kyrychenko
General partner
Toloka VC



Daria Yanieva
Investment director
Sigma Software Labs



*speakers are added

PANEL DISCUSSION "AVAILABLE OPPORTUNITIES FOR FINANCING INNOVATIONS IN UKRAINE"

Participants: Representatives of grant programs, USAID, GIZ, UNDP, European Commission, banks, big business.

Main theses: Discussion of the reasons for the high cost of bank loans, the role of innovation in competitiveness and export, as well as existing programs to support Ukrainian innovations.



Timo Hallantie
Head of Unit at European Commission



Andriy Dubas
President of Association of Ukrainian Banks



Kseniya Krukevych
Head of the expert group on innovation development of the science and innovation directorate of the Ministry of Education and Science of Ukraine



Lukash Vavak
Polish Ukrainian Startup Bridge, Польща



*speakers are added



● Program

Program is intended for

Visitors of the **OFFLINE** event

10:00 Coffee, networking

11:00 Event opening

11:10 Guests and experts speeches

11:40 Panel discussion "Investment climate in Ukraine" (government representatives at the state and local level, UKRINVEST government office, business representatives, sponsors)

12:45 Lunch, networking

14:00 Panel discussion "Exchange of investment experience, new ideas"
(international and Ukrainian investors already investing in Ukraine)

15:20 Coffee break, networking

15:40 Panel discussion "Overview of all financial opportunities for innovations"
(representatives of grant programs, USAID, GIZ, UNDP, European Commission, banks, big business)

17:00 Startup case - pitching of innovative projects by direction

18:30 Dinner, networking

Webinar

10:00

International Investment
Forum for Innovations
INVESTinUA opening

11:00

Panel discussion
"Investment climate in
Ukraine"

11:40

International online
dialogue "Investments
to Ukraine during war"

12:45

Panel discussion
"Exchange of
investment experience,
new ideas"

14:00

Panel discussion
"Overview of all
financial opportunities
for innovations"

15:40

Startup case - pitching
of innovative projects
by direction

17:00

Program is intended for the
ONLINE visitors

// EXPECTED RESULTS

- Attracting investments in innovative projects and startups in the field of: construction, trade, hotel and tourist business, processing of agricultural products, medicine, insurance, informatization by using:
 - AI - artificial intelligence.
 - Robotic financial assistant programs.
 - Cryptocurrency sector.
 - Digital education.
 - Augmented and virtual reality.
- Learning modern investment practices and development of innovative projects. Invitation of leading international experts, investors and representatives of successful companies to provide their own insights and experience in the field of innovation.
- Strengthening the innovative community in Ukraine and its integration at the international level. Government representatives, well-known entrepreneurs and global leaders will share their vision of the development of the innovative environment in Ukraine and their successful stories sustainable economic growth.

INVESTinUA

PARTNER OFFER

In this difficult period for our country, we decided to unite and support the economic front! We are public initiatives, non-profit organizations that direct our activities to the development and support of innovation, entrepreneurship and education

The INVESTinUA forum will be a step towards building a modern, innovative and competitive Ukraine capable of attracting investments and creating sustainable economic development



Investment Forum 2023

Join the Forum
November 25



● Title sponsor



- Individual performance from the stage. The opportunity to talk about the company, services, cases - act as an expert (15 min)
- 5 VIP seats in the event hall
- Logo/commercial demo (up to 30 seconds, up to 5 times during the event) on the main screen
- Mention from the stage by the host (2 times)
- Partner's logo on the INVESTinUA website and in advertising posts about the event
- Publication about the partner in INVESTinUA social networks (Facebook, Instagram, Telegram, LinkedIn)
- Placement of booklets, gifts, certificates at the registration desk/seats (advertising materials are provided by the partner) Possibility of placing the partner's exhibition stand/banner in the event hall
- Opportunity to present gifts to participants/speakers (or hold a raffle) from the stage with a mention by the host
- Organization of photo/video shooting and providing access to materials
- Mention of the partner in announcements and post-releases on INVESTinUA resources
- Organization of online/offline interviews at the partner's request (with recording and publication on INVESTinUA resources)
- 2 invitations to the next INVESTinUA events (by agreement and at the choice of the partner)
- Publication of a post-article about a partner in INVESTinUA social networks

● 400 000 UAH

● Exclusive sponsor

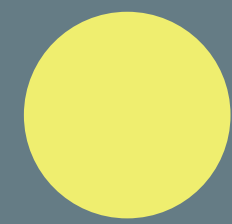
- Individual performance from the stage. The opportunity to talk about the company, services, cases - act as an expert (15 min)
- 2 VIP seats in the event hall
- Logo/commercial demo (up to 30 seconds, up to 5 times during the event) on the main screen
- Mention from the stage by the host (2 times)
- Partner's logo on the INVESTinUA website and in advertising posts about the event
- Publication about the partner in INVESTinUA social networks (Facebook, Instagram, Telegram, LinkedIn)
- Placement of booklets, gifts, certificates at the check-in desk/boarding places (promotional materials are provided by the partner)
- The possibility of placing a partner's exhibition stand/banner in the event hall
- Opportunity to present gifts to participants/speakers (or hold a raffle) from the stage with a mention by the host Organization of photo/video shooting and providing access to materials
- Mention of the partner in announcements and post-releases on INVESTinUA resources

● 200 000 UAH

Event sponsor

- 3 VIP seats in the event hall
- Logo/commercial demo (up to 30 seconds, up to 5 times during the event) on the main screen
- Mention from the stage by the host (2 times)
- Partner's logo on the INVESTinUA website and in advertising posts about the event
- Organization of online/offline interviews at the partner's request (with recording and publication on INVESTinUA resources) Publication about the partner on INVESTinUA social networks (Facebook, Instagram, Telegram, LinkedIn)
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● 120 000 UAH



SAFE LOCATION
(CONFERENCE HALL
ON -2ND FLOOR)



ADDITIONAL SERVICES

Transfer: VIP carriage of the train
Chelm (Poland)-Kyiv (Ukraine)-Chelm (Poland)



Room for negotiations



Staying



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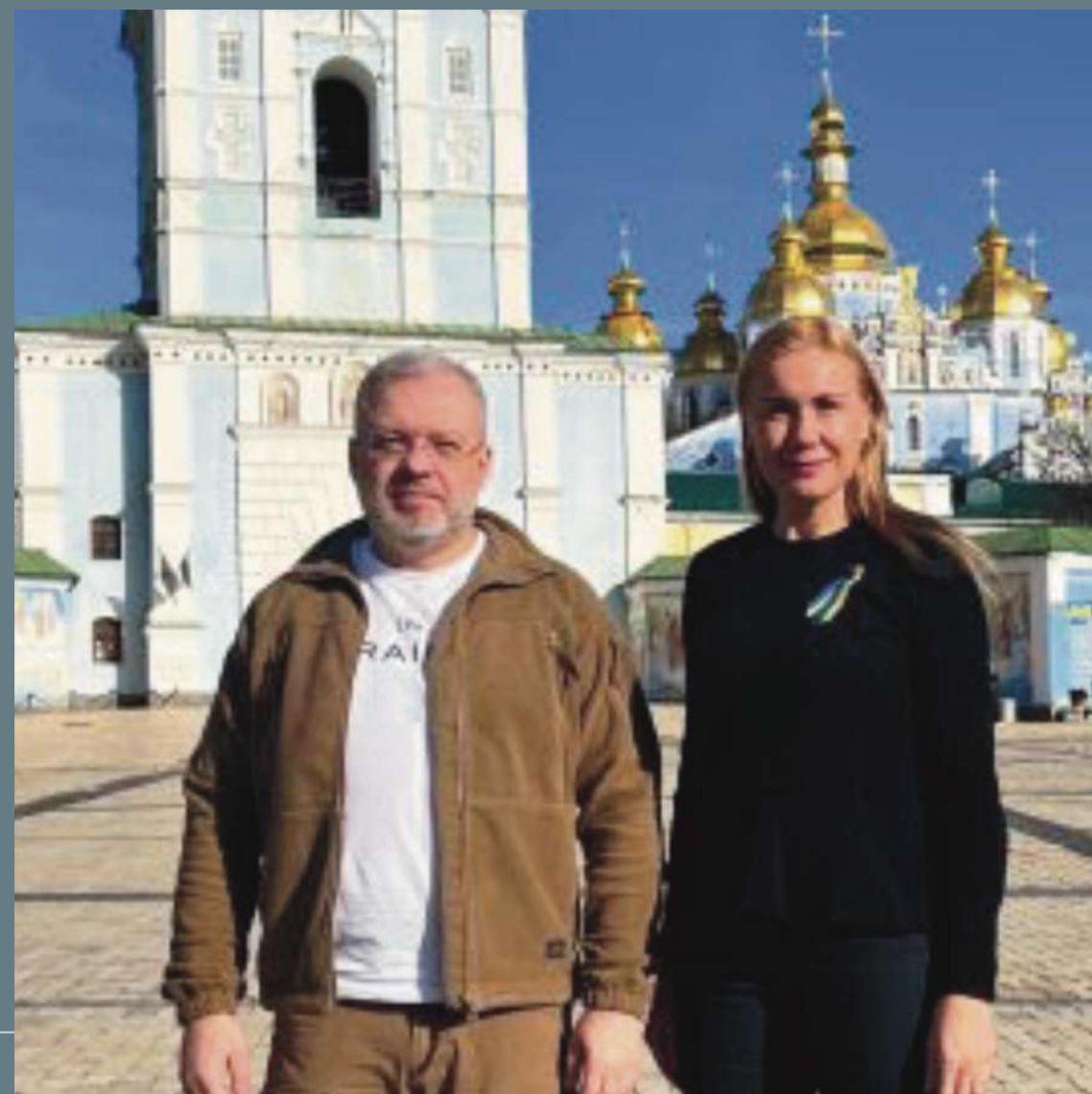


REGISTER



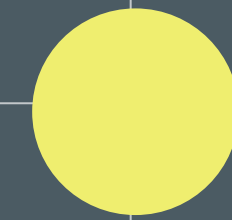


UKRAINE AND KYIV
ARE FREQUENTLY
VISIT BY HONORED
GUESTS. WE INVITE
YOU TOO!



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KYIV



Do you have any
questions?

FIIF INVESTinUA

2023