## INTERNATIONAL **INNOVATION INVESTMENT FORUM**

Kyiv



INVESTING IN THE

**FUTURE** TOGETHER

# INVESTINUA

Unique platform created to unite innovators, entrepreneurs, investors, government representatives and experts from around the world. The main goal of the forum is to promote the innovative development of Ukraine, attract investments in perspective projects and ensure sustainable economic growth.

\*This event will be held within the framework of the Project "Supporting inclusive economic development in Ukraine by coordinating the export strategy with regional development and Sustainable Development Goals", financed by the German government and implemented by the German federal company Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH in cooperation with the Program of the United Nations Development Program (UNDP) in Ukraine.

співпраця з

німеччиною

**DEUTSCHE ZUSAMMENARBEIT** 

## ABOUT US:

"Future Strategy"
https://strategist.com.ua/

Consulting and expert business support, cooperation with state authorities and local self-government bodies in the preparation of strategies and projects for the restoration of territories

"Digital Future of Education" https://dfe.org.ua/

We strive to make education accessible to all students, regardless of their location, family income, gender and age, contributing to the creation of an educational ecosystem. We support the adaptation of Ukraine's education and training systems to the current EU digital education agenda

"Ukrainian Association of Startups" https://startups.org.ua/

Uniting more than 160 Ukrainian startups, we create a space for support and development from an idea to entering international markets. We unite all stakeholders in the field of innovation and help them interact







# PARTNERS

# INVESTINUA







## Ukraine Invest

YOUR INVESTMENT MATTERS

## Planned events

#### Investment panel discussions:

Investment market experts and successful investors will hold panel discussions on current trends, risks and opportunities for investing in innovative projects in Ukraine.

#### **Exhibition space:**

Participants will be able to demonstrate their products, technologies and innovative solutions at the exhibition site, which will promote cooperation and partnership between companies and investors.

#### **Presentation of Innovative Projects:**

Innovators and startups will have the opportunity to present their ideas and projects to investors, experts and partners. This will contribute to the support and development of promising innovative solutions.

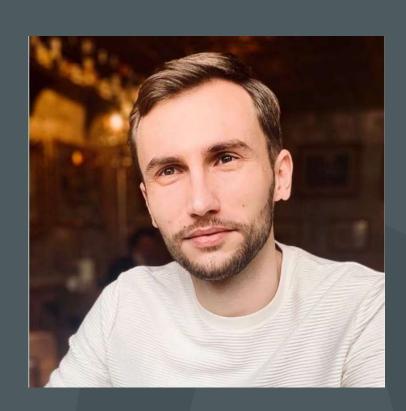
50+startups 100+investment projects 1000+visitors 15+ expert speakers

HOURS OF NETWORKING

#### PANEL DISCUSSION "INVESTMENT CLIMATE IN UKRAINE"

Participants: Government representatives at the state and local level, UKRINVEST government office, business representatives, sponsors.

Main theses: Discussion of Diia City, industrial parks, investment "nannies", taking into account risks, investing in innovation, how to retain startups in Ukraine and create new opportunities.



Andriy Husak

Deputy Head of the Office of the President



Serhiy Tsivkach
CEO, UkraineInvest



Olena Malytska
CEO ISE Group, Moderator



Maria Shevchuk
CEO IT Ukraine
Association





#### PANEL DISCUSSION "EXCHANGE OF INVESTMENT EXPERIENCE, NEW IDEAS"

Participants: International and Ukrainian investors already investing in Ukraine.

Main theses: Discussion of investment models of Israel and South Korea, examples of successful investments and the need to support innovation.



Emmanuel Lowe

SportTech, Ai, CyberTechSwiss family office investing in



AndrewZinchuk
Founding partner ZAS Ventures



Максим Прохоров

CEO & Co-Founder at PLATMA,

Founder Platma. Academy



Taras Kyrychenko
General partnerToloka VC



#### PANEL DISCUSSION "AVAILABLE OPPORTUNITIES FOR FINANCING INNOVATIONS IN UKRAINE"

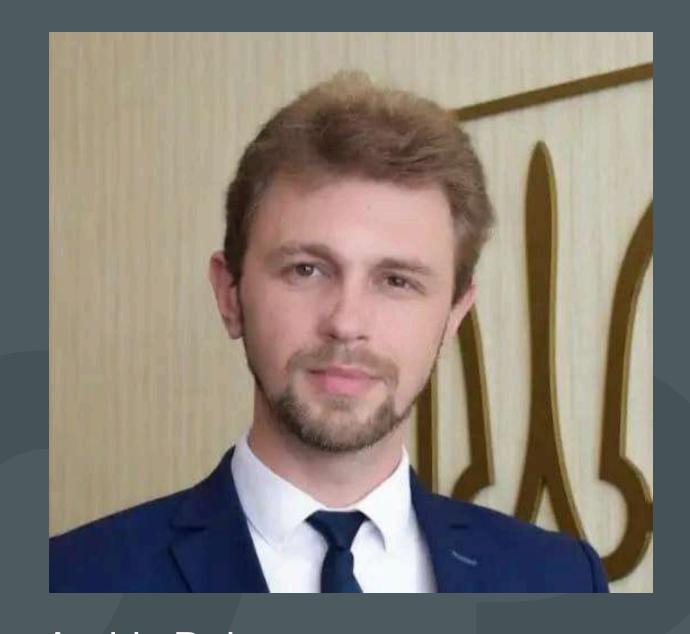
Participants: Representatives of grant programs, USAID, GIZ, UNDP, European Commission, banks, big business.

Main theses: Discussion of the reasons for the high cost of bank loans, the role of innovation in competitiveness and export, as well as existing programs to support Ukrainian innovations.



Timo Hallantie

Head of Unit at European Commission



Andriy Dubas
President of Association of Ukrainian
Banks

# Program is intended for Visitors of the OFFLINE event

# • Programma

10:00 Coffee, networking

11:00 Event opening

11:10 Guests and experts speeches

11:40 Panel discussion "Investment climate in Ukraine" (government representatives at the state and local level, UKRINVEST government office, business representatives, sponsors)

12:45 Lunch, networking

14:00 Panel discussion "Exchange of investment experience, new ideas"

(international and Ukrainian investors already investing in Ukraine)

15:20 Coffee break, networking

15:40 Panel discussion "Overview of all financial opportunities for innovations"

(representatives of grant programs, USAID, GIZ, UNDP, European Commission, banks, big business)

17:00 Startup case - pitching of innovative projects by direction

18:30 Dinner, networking

Webinar

10:00

First International
Innovative Investment
Forum INVESTinUA
opening

11:00

Panel discussion
"Investment climate in Ukraine"

11:40

International online
dialogue"Investments
to Ukraine during war"

12:45

Panel discussion

"Exchange of
investment experience,
new ideas"

14:00

Panel discussion
"Overview of all
financial opportunities
for innovations"

15:40

Startup case - pitching of innovative projects by direction

17:00

Program is intended for the ONLINE visitors

# EXPECTED RESULTS

- Attracting investments in innovative projects and startups in the field of: construction, trade, hotel and tourist business, processing of agricultural products, medicine, insurance, informatization by using:
  - Al artificial intelligence.
  - Robotic financial assistant programs.
  - Cryptocurrency sector.
  - Digital education.
  - Augmented and virtual reality.

Learning modern investment
practices and development of
innovative projects. Invitation of
leading international experts,
investors and representatives of
successful companies to provide
their own insights and experience
in the field of innovation.

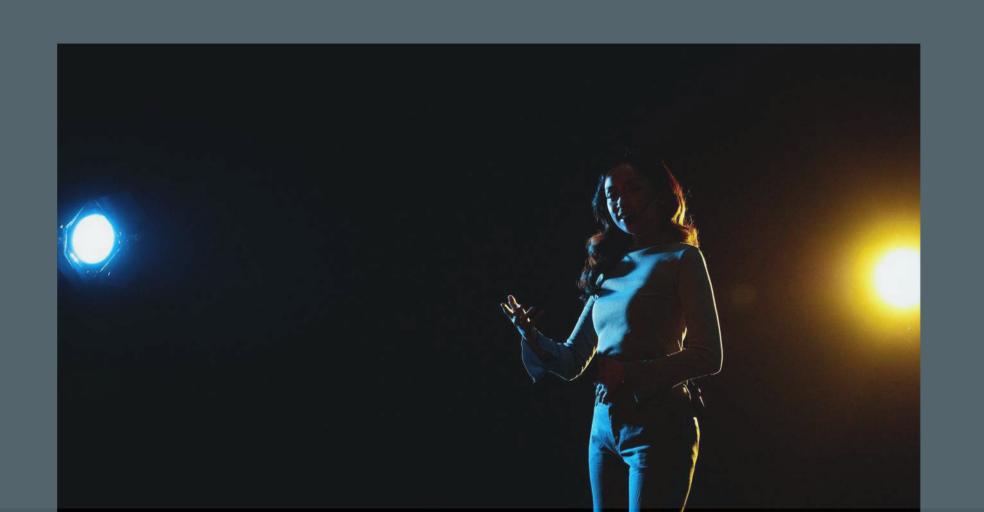
N/ESTINUA

Strengthening the innovative community in Ukraine and its integration at the international level. Government representatives, well-known entrepreneurs and global leaders will share their vision of the development of the innovative environment in Ukraine and their successful stories sustainable economic growth.

### PARTNER OFFER

In this difficult period for our country, we decided to unite and support the economic front! We are public initiatives, non-profit organizations that direct our activities to the development and support of innovation, entrepreneurship and education

The INVESTinUA forum will be a step towards building a modern, innovative and competitive Ukraine capable of attracting investments and creating sustainable economic development





SAFE LOCATION
(CONFERENCE HALL
ON -2ND FLOOR)



## ADDITIONAL SERVICES

Transfer: VIP carriage of the train Chelm (Poland)-Kyiv (Ukraine)-Chelm (Poland)





#### Room for negotiations



Staying





# Investment

KYIV November 25

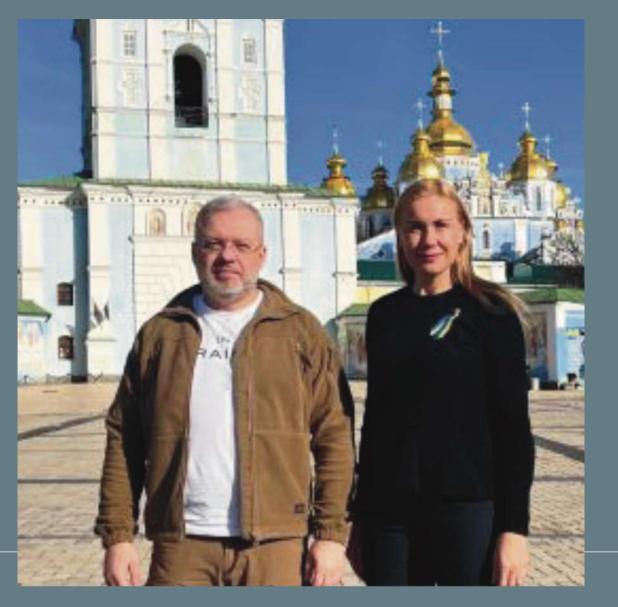
Forum
2023

UNITED FOR THE FUTURE

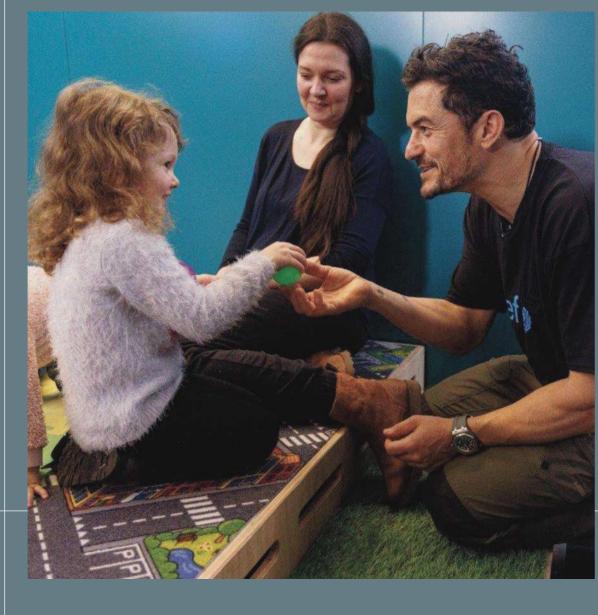
REGISTER



UKRAINE AND KYIV
ARE FREQUENTLY
VISIT BY HONORED
GUESTS. WE INVITE
YOU TOO!













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FIIF INVESTinUA	Do you have any questions?	2023